



# जीविका

गरीबी निवारण हेतु बिहार सरकार की पहल

## बिहार ग्रामीण जीविकोपार्जन प्रोत्साहन समिति राज्य ग्रामीण आजीविका मिशन, बिहार



प्रथम तल, विद्युत भवन -2, बेली रोड, पटना - 800 021, दूरभाष : +91-612-250-4980, फैक्स : +91-612-250 4960, ईमेल :: info@brlp.in, वेबसाईट : www.brlp.in

Ref :- BRLPS/Proj - Comm/950/16/1510

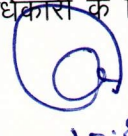
Date - 10.08.21

### कार्यालय आदेश

12 अगस्त 2021 को माननीय प्रधानमंत्री का 'समुदाय के साथ संवाद' कार्यक्रम प्रस्तावित है। संवाद कार्यक्रम सभी जिलों के NIC केन्द्रों, प्रखंड के CSC केन्द्रों तथा दूरदर्शन द्वारा सीधा प्रसारित किया जायेगा। उक्त कार्यक्रम हेतु निम्न गतिविधियाँ अपेक्षित हैं :-

1. सभी जिला परियोजना प्रबंधकों एवं प्रखंड परियोजना प्रबंधकों का दायित्व होगा कि संवाद कार्यक्रम में COVID-19 के नियमों का पालन करते हुए दीदियों की स्वैच्छिक सहभागिता हो और सभी सदस्य सामाजिक दूरी का पालन करते हुए तथा मास्क पहनकर भाग लें।
2. सभी प्रखंड परियोजना प्रबंधक सुनिश्चित करेंगे कि स्वयं सहायता समूह, ग्राम संगठन, संकुल स्तरीय संघ में जीविका दीदियों के लिए माननीय प्रधानमंत्री संवाद का प्रसारण टेलीविजन, K-YAN प्रोजेक्टर एवं लैपटॉप से देखा जा सके।
3. संकुल संघ एवं ग्राम संगठन कार्यालय स्तर पर भी इस संवाद को सुनने की व्यवस्था रहे।
4. सभी प्रबंधक-संचार अपने जिले के अंतर्गत जिला/प्रखंड/संकुल संघ/ग्राम संगठन में होने वाले कार्यक्रम में भाग लेने वाली दीदियों की विवरणी की प्रविष्टि Google doc में करेंगे और संवाद पूरा होने के तीन दिनों के अंतर्गत कार्यक्रम से सम्बंधित विस्तृत प्रतिवेदन एवं चित्र राज्य कार्यालय को उपलब्ध करा देंगे।

मुख्य कार्यपालक पदाधिकारी के निदेशानुसार,

  
10.8.2021  
ब्रज किशोर पाठक  
(विशेष कार्य पदाधिकारी)

प्रतिलिपि :-

1. सभी पदाधिकारी- राज्य कार्यालय
2. सभी पदाधिकारी- जिला कार्यालय
3. सभी पदाधिकारी- प्रखंड कार्यालय को सूचना एवं आवश्यक कार्यवाई हेतु प्रेषित।

1577  
Nidhi  
06.08.21

PC-95KM  
SPM-MQE

6/8/21  
PM-Com

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J-11060/28/2018-RL  
Ministry of Rural Development  
Department of Rural Development  
RL Division

7<sup>th</sup> Floor, NDCC Building,  
Jai Singh Road, New Delhi  
Date: 05<sup>th</sup> August, 2021

To,

**Principal Secretary/ Secretary (RD) of the States & UTs**

**Sub: Interaction of Hon'ble Prime Minister of India with SHG members – reg.**

This is to inform you that the Hon'ble Prime Minister of India will be interacting with the SHG Members on **12<sup>th</sup> August 2021, 12:30 pm onwards**. The event will be telecast and webcast live. Following actions are to be taken up by State Missions:-

1. The event has to be given maximum publicity and it needs to be ensured that maximum numbers of SHG women are facilitated to listen in during the live interaction in order to be further motivated by hearing about the successful SHG members and Hon'ble PM's message to them. Towards this end, arrangements may be made for SHG women to view the broadcast/webcast of Hon'ble PM's 'Interaction with SHG Members' at NIC centers (State/District/Block) or CSCs (Village/Gram Panchayat) or VO and CLF Offices or Panchayat Bhawans or any such suitable locations. Link for the live streaming will be shared shortly.
2. Selected states will have two-way communication (interactive mode) at one/two locations from where the SHG members will interact with the Hon'ble PM. All remaining states/districts/blocks will be only in the listening mode. These locations and names of such SHG members will be shared shortly.
3. All States/UTs are requested to upload the following information in the Google spreadsheet:
  - Details of the location from which the SHG members will be interacting/listening in -Village Organisation Office/CLF office/Village/Gram Panchayat/Block Office/District Office/State Office/CSC centres, etc.
  - Mode of Broadcast- NIC centres, CSC centres, Doordarshan
  - No. of SHG members expected to participate at each centre (state to ensure maximum number of SHG members participation)

The state team needs to upload the relevant **information by 09<sup>th</sup> August 2021**. The following link has been created: <https://drive.google.com/drive/folders/16wW3o-d12PckiARmj6tf5UctMnM95NQJ>

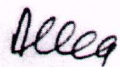
- 25
4. The Nodal Persons nominated by states/UTs may be directed to ensure the participation of SHG members and complete the entry in the google spreadsheet capturing all relevant details.
  5. Field staff and Community Cadre (VO Bookkeeper/Facilitator/PRP/CC/CRP to ensure SHG members participation in the event at their location on in CSCs.
  6. SMD/CEO can have meeting with NIC/CSC's State Nodal Persons for proper coordination.
  7. Expenditure related to PM's programme, if any, may be booked from IBCB head of the approved AAP budget of the state..
  8. Disbursement of funds on 12<sup>th</sup> August 2021-
    - a. As the Hon'ble PM will be releasing RF and CIF to eligible SHGs during the event, State Missions may ensure the disbursement of funds by ensuring that the block and district/state teams are ready with all approvals for RF and CIF proposals on the Fund Disbursement Module (FDM) so that FTOs (fund transfer order)/final payment from Bank to SHG and VO/CLF can happen on 12<sup>th</sup> August 2021. Successful payment should be confirmed on FDM and should be reflected on MIS report on 12<sup>th</sup> of August itself.
    - b. The Ministry of Food Processing Industries (MOFPI) and Ministry of Rural Development (MoRD) are collaborating to support Self-Help Group (SHG) members to avail the benefits of the PMFME scheme under which "Seed Capital" support is being provided to SHG members for food processing enterprises. SRLMs are requested to ensure that all necessary arrangements are made for transfer of funds as soon as the Hon'ble PM releases it during the event.
  9. For any clarity, please contact Shri Prabhat Kumar (Mobile No. 9650958956 and email ID- [prabhatfm@gmail.com](mailto:prabhatfm@gmail.com))
  10. Virtual meeting with SMD/CEOs of the State Missions is scheduled on 6<sup>th</sup> of August, 2021 at 4.00 pm to discuss the SRLMs' readiness. *The VC link will be shared on mail.*

I would request you to review the preparedness of the State Mission in person and if required, District Administration may also be directed to make necessary arrangements to ensure the success of the event.

With Regards,

Yours sincerely,  
Sd/-  
(Alka Upadhyaya)

Copy to:  
All SMDs to States & UTs

  
(Alka Upadhyaya)

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J-11060/28/2018-RL  
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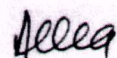
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